

## OCTOBER 15-17, 2012 ♦ CROWNE PLAZA HOTEL ♦ WARWICK, RHODE ISLAND

### EXHIBITOR & SPONSORSHIP OPPORTUNITIES

Join us at the FIRST PARTY CLAIMS CONFERENCE (FPCC) — a dynamic two-day educational event for professionals from all aspects of the first party property insurance claims community. Offering more than 50 nationally recognized speakers, sponsors and exhibitors, and a minimum of 12 continuing education credits, FPCC provides high-quality education sessions and valuable networking opportunities at a reasonable cost to the first party claims community. More than 250 insurance professionals attended FPCC 2011, and attendance at FPCC 2012 is expected to be even greater making it an excellent opportunity to showcase your products/services to key insurance professionals.

♦ **EXHIBITORS: \$2,150** Receive one (1) Exhibit Space, one (1) Full Conference Registration (one individual from your company has access to the exhibit hall, may attend seminar sessions, and enjoy all meals, breaks and other networking functions), and a post-conference roster of attendees. In addition, exhibitors will be listed on the FPCC website (with their company website link) and announced in all conference literature, and one personalized e-mail broadcast can be sent out to all attendees either before or after the event. And for the first time, exhibitors were invited to submit proposals to present. **Visitors are guaranteed!** Under the new passport program, attendees must stop by every booth to qualify for special prize drawings held on the final day.

♦ **SPONSORS** There are many items and events available for sponsorship (see list below) to give your company maximum exposure. All sponsors will be recognized with their logo in the onsite program and with personalized signage at the conference as well as verbal recognition during the event. Sponsors will also be listed on the FPCC website (with their company website link) and announced in all conference literature, and one personalized e-mail broadcast can be sent out to all attendees either before or after the event. Additionally, sponsors are invited to submit proposals to speak.

#### Why sponsor along with your exhibit?

- All sponsors will be featured on a sign at the registration desk
- All sponsors will be listed on the FPCC website homepage
- Sponsor marketing materials will be included in all attendee registration packets
- **BONUS!** Sponsors are eligible for a *50% discount* on exhibit space!

#### SPONSOR OPPORTUNITIES

- |   |  |
|---|--|
| ⇒ Monday Networking Event: \$4,900      | ⇒ Wednesday Breakfast: \$3,300           |
| ⇒ Tuesday Breakfast: \$3,300            | ⇒ Wednesday Morning Breaks (3): \$1,900  |
| ⇒ Tuesday Morning Break (1): \$1,300    | ⇒ Wednesday Luncheon: \$3,650            |
| ⇒ Tuesday Luncheon: \$3,750             | ⇒ Wednesday Afternoon Break (1): \$1,300 |
| ⇒ Tuesday Afternoon Breaks (2): \$1,600 | ⇒ Tote Bags: \$1,900                     |
| ⇒ Tuesday Reception: \$4,900            | ⇒ Conference Binders: \$2,900            |
| ⇒ Hotel Room Keys: \$2,700              | ⇒ Conference Gifts: \$2,700              |

#### ♦ **ADVERTISING** Get noticed in the onsite program! Rates are:

4-Color – Half Page Ad: \$445

4-Color – Full Page Ad: \$695

♦ **PRIZE DRAWINGS** - If you have an item that you would like to donate for our prize drawing during an exhibit hall or networking event, please contact the FIRST PARTY CLAIMS CONFERENCE office at 703-433-2520 or e-mail [info@firstpartyclaims.com](mailto:info@firstpartyclaims.com).

See Next Page for Reservation Form

## EXHIBITOR & SPONSORSHIP RESERVATION FORM

Name & Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_\_) \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

**EXHIBIT SPACE \$2,150 BOOTH CHOICE (#):** 1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_

**ADDITIONAL BOOTH REP(S) (\$275 each):** \_\_\_\_\_

**SPONSORED EVENT / ITEM** (from 1<sup>st</sup> page) \_\_\_\_\_

**ADVERTISING**     Half Page Ad: \$445     Full Page Ad: \$695    (Advertising specs will be provided)

### PAYMENT INFORMATION

Check Enclosed (Check must be in U.S. Dollars and payable to First Party Claims Conference)

Credit Card (circle one): **AMEX / MC / VISA** # \_\_\_\_\_

Name on Card \_\_\_\_\_ Expiration Date \_\_\_\_\_

Security Code on Card \_\_\_\_\_ Amount Enclosed / Charged \$ \_\_\_\_\_

Card Holder Signature \_\_\_\_\_

**MAIL OR FAX PAYMENT AND COMPLETED RESERVATION FORM TO:** FIRST PARTY CLAIMS CONFERENCE (or FPCC), 21165 Whitfield Place, #105, Potomac Falls, VA 20165 / Fax 703-433-0369. Questions? Call 703-433-2520.

**CANCELLATION POLICY:** Cancellations must be made in writing to the FIRST PARTY CLAIMS CONFERENCE office. Cancellations received on or before September 25, 2012 will receive a refund of 50% of the total exhibitor or sponsorship fee. Cancellations received after September 25, 2012 will not receive a refund.



### HOTEL INFORMATION & ROOM RESERVATIONS

The First Party Claims Conference takes place **October 15-17, 2012** at the Crowne Plaza Hotel in Warwick, Rhode Island. The hotel is just 8 minutes south of downtown Providence, only two miles from T.F. Green (PVD) Airport and 62 miles from Boston-Logan (BOS) Airport. The Amtrak (train) station is 12 miles away. A complimentary hotel shuttle is available to and from T.F. Green Airport.

Hotel rooms are available at the Crowne Plaza Hotel. For reservations, call 401-732-6000 and ask for the First Party Claims Conference (FPCC) rate of \$134 single/double.

# Exhibit Hall Activities

## Monday, October 15, 2012

11:00 am - 4:00 pm Exhibitor Setup  
 2:00 pm - 6:00 pm Registration  
 5:00 pm - 7:00 pm Networking Reception\*

## Tuesday, October 16, 2012

7:30 am - 7:30 pm Exhibitor Hall Open  
 7:15 am - 8:00 am Registration  
 8:15 am - 9:30 am Breakfast & Keynote  
 9:45 am - 4:30 pm Education Sessions  
 10:45 am Session Break\*  
 12:00 pm - 1:00 pm Lunch\*  
 2:00 pm & 3:15 pm Session Breaks\*  
 5:30 pm - 7:30 pm Networking Reception\*

## Wednesday, October 17, 2012

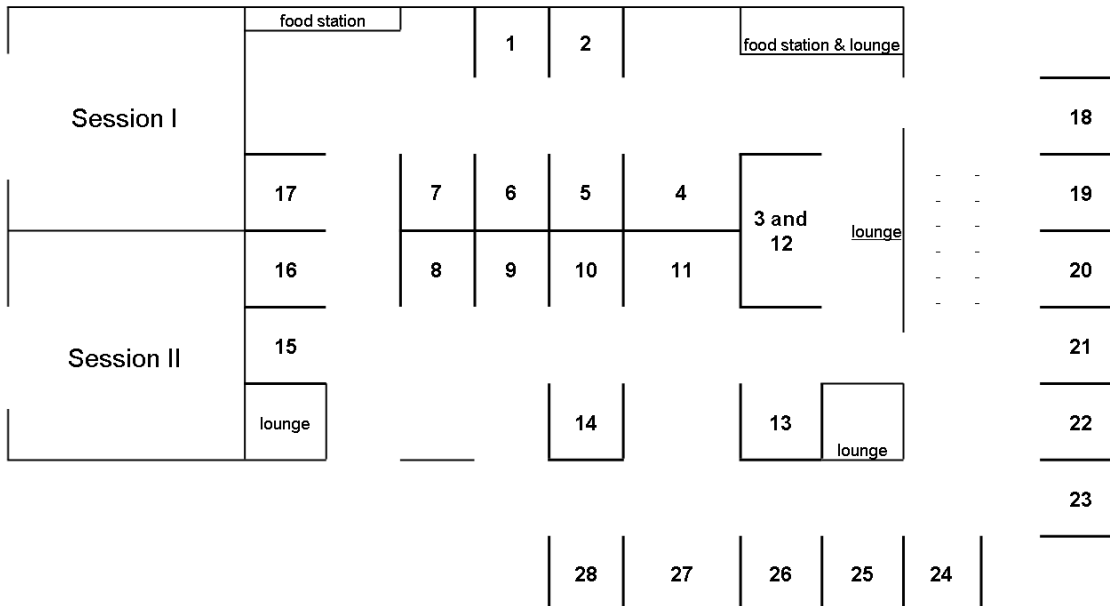
7:15 am - 2:00 pm Exhibitor Hall Open  
 7:15 am - 8:00 am Continental Breakfast\*  
 8:00 am - 4:00 pm Education Sessions  
 9:00, 10:15 & 11:30 am Session Breaks\*  
 12:45 pm - 1:45 pm Lunch\*  
 2:00 pm Exhibitor Breakdown

\*All activities listed take place in the exhibit hall.

### FPCC 2012 Exhibit Hall

*All booths are 10' x 10'*

Registration  
Area



For more event details, please visit [www.firstpartyclaims.com](http://www.firstpartyclaims.com).

Stay Connected:  First Party Claims Conference  @FPCCevent  
 First Party Claims Conference

**We look forward to seeing you at FPCC 2012!**